

Memorial Drive

The Memorial Drive Corridor extends from the DeKalb County line on the east to Washington Street past Interstate 85 on the west. The Corridor includes four subareas as follows:

- Capitol Gateway/Interstate 85
- Cherokee & Boulevard
- BeltLine
- Moreland Avenue

The Capitol Gateway and Cherokee & Boulevard subareas are within the existing Eastside TAD. The two remaining subareas are part of the proposed BeltLine TAD. As a result, these subareas have not been analyzed.

Demographic Overview of the Memorial Drive Corridor, 2000-2005

| | 2000 | | 2005 | | Change 2000-2005 | |
|---|-----------------|---------|-----------------|---------|------------------|--------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Population | 12,820 | | 12,695 | | -125 | -1.0% |
| Households | 5,675 | | 5,565 | | -110 | -1.9% |
| Average Household Size | 2.23 | | 2.25 | | 0.02 | 1.0% |
| Median Household Income | \$35,040 | | \$37,515 | | \$2,475 | 7.1% |
| Housing Tenure | 5,675 | | 5,565 | | -110 | -1.9% |
| Own | 2,570 | 45.3% | 2,614 | 47.0% | 44 | 1.7% |
| Rent | 3,105 | 54.7% | 2,951 | 53.0% | -154 | -5.0% |
| Labor Force: Population, 16+ Years | 10,202 | | 9,935 | | -267 | -2.6% |
| In Armed Forces | 0 | 0.0% | 1 | 0.0% | 1 | 0.0% |
| Employed | 6,276 | 61.5% | 6,294 | 63.4% | 18 | 0.3% |
| Unemployed | 605 | 5.9% | 373 | 3.8% | -232 | -38.3% |
| Not in Labor Force | 3,321 | 32.6% | 3,267 | 32.9% | -54 | -1.6% |
| Education: Population, 25+ Years | 8,582 | | 8,543 | | -39 | -0.5% |
| No HS Diploma | 1,998 | 23.3% | 1,888 | 22.1% | -110 | -5.5% |
| HS Graduate | 1,743 | 20.3% | 2,519 | 29.5% | 776 | 44.5% |
| College, No Degree | 1,304 | 15.2% | 1,317 | 15.4% | 13 | 1.0% |
| Associate Degree | 366 | 4.3% | 447 | 5.2% | 81 | 22.1% |
| College Degree | 2,215 | 25.8% | 1,632 | 19.1% | -583 | -26.3% |
| Graduate/Professional Degree | 956 | 11.1% | 740 | 8.7% | -216 | -22.6% |

Note: The corridor includes the following 2000 U.S. Census tracts: 31, 32, 48, 49, 50, 52.

Source: U.S. Census Bureau, BAE, 2005